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# StreetSmart Atlanta Map



## Synopsis

VanDam's award winning Atlanta StreetSmart maps all top attractions including museums, major architecture, hotels, and the sports and convention centers. - all at an immensely legible super-scale of 1:11,500, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Atlanta StreetSmart includes a stunning dimensional detail of Downtown Atlanta as well as the Atlanta Metro area. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Atlanta StreetSmarts and a sexy souvenir to boot!

## Book Information

Series: Streetsmart (Book 28)

Map: 2 pages

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## Customer Reviews

"...A Connoisseur's Map!" --USA Today  
"For savvy travelers." --Playboy Magazine  
"The Map..." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam

Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

Looks like a great map, will be using it next month.

Bought for our Atlanta trip and was really accurate

Just what I will need to get around next June when the international Rotary convention is in Atlanta. I already found it useful in selecting my hotel.

not very useful at all.

Very helpful map, easy to read and hold.

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